ORDER



Month

Totals

Start Of Order - End Of Order

August 2012

Spots

52

52

100%

Gross Amount

\$21,280.00

\$21,280.00

Net Amount

\$18,088.00

\$18,088.00

Rating

0.00

0.00

Millennium Washington DC

End Date

08/17/12

Start Date

07/30/12

Account Executives				
Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %

\$18,088.00

Net Amount

Order Share	Share	Total
CBS 47	23%	\$21,280.00
Market	100%	\$92,521.74

Spots

52

Gross Amount

\$21,280.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
EAWS	0%	\$0.00
ETEV	0%	\$0.00
UNKWN	3%	\$2,775.65
WAWS	9%	\$8,326.96
WCWJ	3%	\$2,775.65
WJXT	24%	\$22,205.22
WJXX	13%	\$12,027.83
WTLV	25%	\$23,130.43

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 WTEV	08/06/12	2 08/17/12	CBS This Mornin	g CM	7:00 AM-9:0	00 AM MTWTF	:30	1	\$80.00 P-1	0.00 NM	2	\$160.00
			CBS Morning Ne	ews								
CBS Thi	s Mornin	g										
Star	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 08/0	06/12	08/12/12	MTWTF	1	\$80.00	0.00						
Week: 08/1	13/12	08/19/12	MTWTF	1	\$80.00	0.00						
E 2 WTEV	08/06/12	2 08/17/12	M-F 9a-10a	CM	9:00 AM-10	:00 AMMTWTF	:30	1	\$100.00 P-2	0.00 NM	2	\$200.00
			Rachel Ray									
RACHEL	L RAY											
Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						

Print Date: 08/13/12 17:46:00 Page 2 of 3

Order / Rev: 47056 Advertiser: Obama/D/President

Alt Order #: 09782422 Product Desc: OBAMA FOR AMERICA-C CBS 47

Flight Dates: 08/04/12 - 08/17/12 Estimate: 1549

Ln C	Ch Start	End	Inventory Code	Break	Start/End	d Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
E 2 W	VTEV 08/06/	12 08/17/12		CM	9:00 AM-10):00 AMMTWTF	:30	1	\$100.00 P-2	0.00 NM	2	\$200.00
R/	ACHEL RAY		Rachel Ray									
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	ek: 08/06/12 ek: 08/13/12	08/12/12 08/19/12	MTWTF MTWTF	1	\$100.00 \$100.00	0.00 0.00						
	VTEV 08/06/		The Price is Right			2:00 PM	:30	1	\$300.00 P-2	0.00 NM	1	\$300.00
			The Price is Righ						*****			,
PF	RICE IS RIGH Start Date	T End Date	Weekdays	Spots/Week	Rate	Rating						
Wee	ek: 08/06/12	08/12/12	1	1	\$300.00	0.00						
E 4 W	VTEV 08/06/	12 08/17/12		CM	10:00 AM-1	1:00 AMTWTF	:30	2	\$100.00 P-2	0.00 NM	4	\$400.00
TH	HE DOCTORS	3	The Doctors									
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	ek: 08/06/12 ek: 08/13/12	08/12/12 08/19/12	MTWTF MTWTF	2 2	\$100.00 \$100.00	0.00 0.00						
	VTEV 08/06/				*	2:30 PMTWTF	:30	3	\$460.00 P-2	0.00 NM	3	\$1,380.00
۸.	OTIONI NIEWO	e Noon	Action News @ N	Noon								
AC	CTION NEWS Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Wee	ek: 08/06/12	08/12/12	MTWTF	3	\$460.00	0.00						
E6 W	VTEV 08/06/	12 08/17/12	The Talk The Talk	CM	2:00 PM-3:	00 PM MTWTF	:30	2	\$370.00 P-2	0.00 NM	4	\$1,480.00
TH	HE TALK		THE TAIK									
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	ek: 08/06/12 ek: 08/13/12	08/12/12 08/19/12	MTWTF MTWTF	2 2	\$370.00 \$370.00	0.00 0.00						
	VTEV 08/06/	12 08/17/12		СМ		00 PM MTWTF	:30	3	\$300.00 P-2	0.00 NM	5	\$1,500.00
	OMMENTS AI JDGE JUDY	PPLY TO SU	Judge Judy IB LINES A THRU I	В								
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	ek: 08/06/12 ek: 08/13/12	08/12/12 08/19/12	MTWTF MTWTF	3 2	\$300.00 \$300.00	0.00 0.00						
E 8 W	VTEV 08/06/	12 08/17/12	Action News @ 5	р СМ	5:00 PM-5:	30 PM MTWTF	:30	2	\$460.00 P-2	0.00 NM	4	\$1,840.00
AC	CTION NEWS	@ 5P	Action News @ 5	ip								
,	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	ek: 08/06/12 ek: 08/13/12	08/12/12 08/19/12	MTWTF MTWTF	2 2	\$460.00 \$460.00	0.00						
			Action News @ 6			30 PM MTWTF	:30	1	\$460.00 P-2	0.00 NM	1	\$460.00
۸.	OTIONI NIEWO	- OD	Action News @ 6	Sp								
AC	CTION NEWS Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Wee	ek: 08/06/12	08/12/12	MTWTF	1	\$460.00	0.00						
E10 W	VTEV 08/06/	12 08/17/12	M-F 7p Judge Judy	CM	7:00 PM-7:	30 PM MTWTF	:30	2	\$400.00 P-2	0.00 NM	4	\$1,600.00
JL	JDGE JUDY		Juage Juay									
147	Start Date	End Date	<u>Weekdays</u> - TWT	Spots/Week	Rate	Rating						
	ek: 08/06/12 ek: 08/13/12	08/12/12 08/19/12	- TW- F	2 2	\$400.00 \$400.00	0.00 0.00						
E11 W	VTEV 08/06/	12 08/17/12	•	CM	7:30 PM-8:	00 PM MTWTF	:30	1	\$400.00 P-2	0.00 NM	2	\$800.00
Τ\	WO AND A HA	ALE MEN	Two And A Half N	Men								
•	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	ek: 08/06/12 ek: 08/13/12	08/12/12 08/19/12	MTWT MTW-F	1	\$400.00 \$400.00	0.00 0.00						
	VTEV 08/07/			CM		0:00 0:00 PM- T	:30	1	\$2,000.00 P-2	0.00 NM	2	\$4,000.00
K 1/	CIG- I OC AN	SELES	NCIS: Los Angele	es								
INC	CIS: LOS ANO Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
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Order / Rev: 47056 Advertiser: Obama/D/President

Alt Order #: 09782422 Product Desc: OBAMA FOR AMERICA-C CBS 47

Flight Dates: 08/04/12 - 08/17/12 Estimate: 1549

E12 WTEV 08/07/12 08/14/12 Tue Reg 2	Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
Notice	E12 WTEV	08/07/1	2 08/14/12	Tue Reg 2	CM	9:00 PM-10	:00 PM-T	:30	1	\$2,000.00 P-2	0.00 NM	2	\$4,000.00
Start Date End Date Weekdays Spots/Week Rate Rating Week 208012 08/09/12 -T 1 \$2,000.00 0.00				NCIS: Los Angele	es								
Week: 08/08/12 08/12/12 2 1 1 \$2,000.00 0.00													
Meek: 08/13/12 08/13/12 7													
E13 WTEV 08/09/12 08/09/12 Thu Reg 3				=									
Person of Interest Start Date Start Date Week days Spots/Week Rate Rating Start Date Week 08/06/12 08/04/12 08								.30	1	\$1 200 00 P-2	0 00 NM	1	\$1 200 00
Person of Interest Start Date End Date Week days Spots/Week Rate Rating 0.00	LIS WILV	00/03/1	2 00/03/12	-	Civi	10.00 1 W-1	1.0011=1	.50	'	φ1,200.001 -2	O.OO INIVI	· '	ψ1,200.00
Meek: 08/06/12 08/12/12 T 1 \$1,200.00 0.00	Person	of Intere	st	····o····aiio									
E14 WTEV 08/04/12 08/04/12 CBS This Morning SaturdSM 8:00 AM-10:00 AMS :30 1 \$100.00 P-2 0.00 NM Saturds Early Show Saturd	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
SaturDAY EARLY SHOW Start Date End Date Meekdays Spots/Week Rate Rating 0.000 E15 WTEV 08/06/12 08/17/12 MFAction News @ 11p 11;000	Week: 08/	06/12	08/12/12	T	1	\$1,200.00	0.00						
Start Date End Date Weekdays Spots/Week Rate Rating Week Start Date Merical Process Start Date Merical Process Start Date	E14 WTEV	08/04/1	2 08/04/12	CBS This Morning	g Satur & M	8:00 AM-10	:00 AM S	S- :30	1	\$100.00 P-2	0.00 NM	1	\$100.00
Start Date End Date Weekdays Spots/Week Rate No.00 0.00				Saturday Early Sl	how								
Week: 07/30/12													
## The color of th													
M-F Action News @ 11p Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/06/12 08/13/12 08/19/12 MIWIF 2 \$465.00 0.00 Week: 08/03/12 08/19/12 MIWIF 2 \$465.00 0.00 E16 WTEV 08/06/12 08/17/12 Soap Rotator CM 12:30 PM-2:00 PMMIWIF- :30 5 \$400.00 P-2 0.00 NM 7 \$2,800.00 COMMENTS APPLY TO SUB LINES A THRU B SOAPS Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/06/12 08/17/12 MIWIF 5 \$400.00 0.00 Week: 08/13/12 08/19/12 MIWIF 2 \$400.00 0.00 E17 WTEV 08/06/12 08/17/12 MF-4p-430p CM 4:00 PM-4:30 PM MIWIF- :30 2 \$200.00 P-2 0.00 NM 3 \$600.00 Udge Joe Brown COMMENTS APPLY TO SUB LINES A THRU B JUDGE JOE BROWN Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/06/12 08/12/12 MIWIF- 2 \$200.00 0.00 Week: 08/06/12 08/12/12 MIWIF- 1 \$200.00 0.00 Week: 08/06/12 08/13/12 08/19/12 MIWIF- 2 \$300.00 0.00 Week: 08/06/12 08/13/12 08/19/12 MIWIF- 2 \$300.00 0.00 N18 WTEV 08/06/12 08/13/12 08/19/12 MIWIF- 2 \$300.00 0.00 Week: 08/13/12 08/1								.20		\$465.00 D.0	0.00 NIM	4	\$4.960.00
ACTION NEWS @ 11P Start Date End Date Meekdays Spots/Week Rate Rating Week: 08/06/12 08/12/12 MIWIF - 2 \$465.00 0.00	E 15 WIEV	08/06/1	2 08/17/12			11:00 PM-1	1:35 PIMI WIF-	- :30	2	\$465.00 P-2	U.UU INIVI	4	\$1,860.00
Start Date New Os/106/12 Os/117/12	ACTION	NEWS	@ 11P	W-I ACIOII NEWS	@ TTP								
Week: 08/06/12				Weekdays	Spots/Week	Rate	Rating						
E 16 WTEV 08/06/12 08/17/12 Soap Rotator													
Soap Rotator COMMENTS APPLY TO SUB LINES A THRU B SOAPS	Week: 08/	/13/12	08/19/12	MTWTF	2	\$465.00	0.00						
COMMENTS APPLY TO SUB LINES A THRU B SOAPS	E16 WTEV	08/06/1	2 08/17/12	Soap Rotator	CM	12:30 PM-2	:00 PMMTWTF-	- :30	5	\$400.00 P-2	0.00 NM	7	\$2,800.00
SOAPS Start Date End Date Weekdays MITWTF 5 \$400.00 0.00	001414		DI V TO 011	•	_								
Start Date End Date Weekdays MITWIF - 5			PLY TO SU	B LINES A THRU E	3								
Week: 08/06/12 Week: 08/13/12 08/19/12 MTWTF 5 \$400.00 0.00 Week: 08/13/12 08/19/12 MTWTF 2 \$400.00 0.00 E17 WTEV 08/06/12 08/17/12 M-F 4p-430p Judge Joe Brown CM 4:00 PM-4:30 PM MTWTF :30 2 \$200.00 P-2 0.00 NM COMMENTS APPLY TO SUB LINES A THRU B JUDGE JOE BROWN Start Date Start Date Weekdays O8/12/12 MTWTF Spots/Week Rate Rating NTWTF Rating Week: 08/06/12 08/12/12 MTWTF 2 \$200.00 0.00 Week: 08/06/12 08/12/12 WfWTF 1 \$200.00 0.00 0.00 N18 WTEV 08/13/12 08/17/12 The Price is Right Price is Right Week: 08/13/12 08/19/12 MTWTF CM 11:00 AM-12:00 PMTWTF :30 2 \$300.00 P-2 0.00 NM 2 \$600.00 PRICE IS RIGHT Start Date Weekdays O8/19/12 MTWTF Spots/Week Rate Rating Week: 08/13/12 08/19/12 MTWTF 2 \$300.00 0.00 2 \$600.00 Spot Ch Date Range O8/13/12 08/19/12 The Price is Right See MG 18.3 [No Avail] Start/End Time Week: 08/13/12-08/19/12 The Price is Right No AW-12:00 F Weekdays Length Rate Rtg Type (\$300.00 0.00 NM (\$300.00 0.00 NM 3 // TEV 08/14/12-08/17/12 The Price is Right No AW-12:00 F - TWThF :30 \$300.00 0.00 NM - TWThF :30 \$300.00 0.00 NM Week: 08/13/13 NTEV 08/14/12-08/17/12 The Price is Right No AW-12:00 F - TWThF :30 \$300.00 0.00 NM			End Date	Weekdays	Spots/Week	Rate	Rating						
E17 WTEV 08/06/12 08/17/12 M-F 4p-430p CM 4:00 PM-4:30 PM MTWTF- :30 2 \$200.00 P-2 0.00 NM Judge Joe Brown COMMENTS APPLY TO SUB LINES A THRU B JUDGE JOE BROWN Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/06/12 08/12/12 MTWTF- 2 \$200.00 0.00 Week: 08/06/12 08/12/12 MTWTF- 1 \$200.00 0.00 N18 WTEV 08/13/12 08/19/12 The Price is Right CM 11:00 AM-12:00 PMTWTF- :30 2 \$300.00 P-2 0.00 NM 2 \$600.00 PRICE IS RIGHT Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/13/12 08/19/12 MTWTF- 2 \$300.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rate Rate Type MTWThF :30 (\$300.00 0.00 NM See MG 18.3 [No Avail] 11:00 AM-12:00 F -TWThF :30 \$300.00 0.00 NM We MG for 18.2 08/13/12 The Price is Right 11:00 AM-12:00 F -TWThF :30 \$300.00 0.00 NM													
Judge Joe Brown	Week: 08/	/13/12	08/19/12	MTWTF	2	\$400.00	0.00						
COMMENTS APPLY TO SUB LINES A THRU B JUDGE JOE BROWN Start Date End Date Weekdays MTWTF- 2 \$200.00	E 17 WTEV	08/06/1	2 08/17/12	M-F 4p-430p	CM	4:00 PM-4:3	OPM MTWTF-	- :30	2	\$200.00 P-2	0.00 NM	3	\$600.00
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Week: 08/06/12 Week: 08/13/12 08/12/12 MTWTF 2 \$200.00 0.00 0.00 0.00 N18 WTEV 08/13/12 08/17/12 The Price is Right PRICE IS RIGHT CM 11:00 AM-12:00 PMIWTF :30 2 \$300.00 P-2 0.00 NM 2 \$600.00 NM Start Date Start Date Week: 08/13/12 08/19/12 MTWTF 2 \$300.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Into AM-12:00 F Length Rate Rate Rate Rate MTWThF Rate Rate Rate MTWThF :30 (\$300.00) 0.00 NM See MG 18.3 [No Avail] 3 NTEV 08/14/12-08/17/12 The Price is Right MG for 18.2 08/13 11:00 AM-12:00 F - TWThF :30 \$300.00 0.00 NM				Weekdays	Snots/Week	Rate	Rating						
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The Price is Right PRICE IS RIGHT Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/13/12 08/19/12 MTWTF 2 \$300.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 2 WTEV 08/13/12-08/19/12 The Price is Right 11:00 AM-12:00 F MTWThF :30 (\$300.00 0.00 NM See MG 18.3 [No Avail] 3 NTEV 08/14/12-08/17/12 The Price is Right 11:00 AM-12:00 F - TWThF :30 \$300.00 0.00 NM M MG for 18.2 08/13	Week: 08/	13/12		MTWTF									
PRICE IS RIGHT Start Date End Date Weekdays Spots/Week Rate Rating	N18 WTEV	08/13/1	2 08/17/12	The Price is Right	: CM	11:00 AM-1	2:00 PMTWTF-	- :30	2	\$300.00 P-2	0.00 NM	2	\$600.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/13/12				The Price is Righ	t								
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2 WTEV 08/13/12-08/19/12 The Price is Right 11:00 AM-12:00 F MTWThF :30 (\$300.00) 0.00 NM See MG 18.3 [No Avail] 3 NTEV 08/14/12-08/17/12 The Price is Right 11:00 AM-12:00 F - TWThF :30 \$300.00 0.00 NM M MG for 18.2 08/13							0.00	Weekdays	۱e	ength Rate	Rta Tyne		
See MG 18.3 [No Avail] 3 NTEV 08/14/12-08/17/12 The Price is Right 11:00 AM-12:00 F - TWThF :30 \$300.00 0.00 NM ₱ MG for 18.2 08/13							:						
[No Avail] 3 NTEV 08/14/12-08/17/12 The Price is Right 11:00 AM-12:00 F - TWThF :30 \$300.00 0.00 NM ☑ MG for 18.2 08/13				J						(,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			
⊕ MG for 18.2 08/13	[No	Avail]											
·	3 NTEV	08/14/1	2-08/17/12 T	he Price is Right	11:0	0 AM-12:00 I	:	- TWThF		:30 \$300.00	0.00 NM		
[Back in Time Period]	-												
	[Ba	ack in Tin	ne Period]										